The candidate should be able to:

* 1.1.1 define ESG investment and different approaches to ESG investing: responsible investment, socially responsible investment, sustainable investment, best-in-class investment, ethical/values-driven investment, thematic investment, green investment, social investment, shareholder engagement
* 1.1.2 define the following sustainability-based concepts in terms of their strengths and limitations: corporate social responsibility and triple bottom line (TBL) accounting
* 1.1.3 describe the benefits and challenges of incorporating ESG in decision making, and the linkages between responsible investment and financial system stability
* 1.1.4 explain the concepts of the financial materiality of ESG integration, double materiality, and dynamic materiality and how they relate to ESG analysis, practices, and reporting
* 1.1.5 explain different ESG megatrends, their systemic nature, and their potential impact on companies and company practices
* 1.1.6 explain the three ways in which investors typically reflect ESG considerations in their investment process
* 1.1.7 explain the aims of key supranational ESG initiatives and organizations and the progress achieved to date